



# Piping Times

Highly  
Commended  
Scottish Magazine  
Awards 2005

*Established in 1948 and read by 10,000 people worldwide every month*

*Editor: Robert Wallace*

## UK/EU ADVERTISING RATE CARD

### full colour

£238 back page less 25% for 12  
£206 inside front/back less 20% for 12  
£190 full page less 20% for 12  
£136 half page less 15% for 12

### two colour text

£142 full page less 15% for 12  
£98 half page less 12% for 12  
£81 third page less 10% for 12  
£71 quarter page less 5% for 12

### b&w

£65 third page less 10% for 12  
£55 quarter page less 5% for 12  
£39 eighth page (42 x 54.5)  
£29 box ad (20 x 54.5)

### sizes

217 x 142mm full page  
109 x 142mm half page  
59 x 114mm third page  
89 x 54.5mm quarter page

**PT Fast News advertising is £15 per week. This is different from the rolling ads advertisers get for free. Ads. occupy the main under-banner space on the CoP website home page. Huge prominence - hundreds of hits per day.**

Ad. prices are PER ISSUE

Twelve issues can be taken over two years and still qualify for discounts.

Under this arrangement ads. will appear every second month.

Publication dates the first week of every month.

VAT not included and payable at 15%.

Clients are invoiced at time of publication; terms 28 days.

For best reproduction we require advertising copy in high res PDF (300dpi with colours saved as CMYK). Email copy to: [hksc@btinternet.com](mailto:hksc@btinternet.com) or send by ISDN

to +44 (0) 1506 870236 or mail to: Hugh Clarkson (Piping Times),

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Tel: +44 (0) 1506 872241; Fax: +44 (0) 1506 871827

*Cheques should be made payable to the Piping Times*

The Piping Times offers a free make-up service to first time advertisers.

**All advertisers qualify for free advertisements on the College of Piping websites with a combined 'hit' figure of over 3,000 per week. Internet ads are linked directly to the advertiser's own website. There is no better worldwide advertising/marketing package than that provided by the Piping Times.**

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