



Piping Times

Highly
Commended
Scottish
Magazine
Awards 2005

Established in 1948 and read by 10,000 people worldwide every month

Editor: Robert Wallace

NON-EU ADVERTISING RATE CARD

full colour

£238 back page less 25% for 12
£206 inside front/back less 20% for 12
£190 full page less 20% for 12
£136 half page less 15% for 12

two colour text

£142 full page less 15% for 12
£98 half page less 12% for 12
£81 third page less 10% for 12
£71 quarter page less 5% for 12

sizes

217 x 142mm full page
109 x 142mm half page
59 x 114mm third page
89 x 54.5mm quarter page

b&w

£65 third page less 10% for 12
£55 quarter page less 5% for 12
£39 eighth page (42 x 54.5)
£29 box ad (20 x 54.5)

PT Fast News advertising is £15 per week. This is different from the rolling ads advertisers get for free. Ads. occupy the main under-banner space on the CoP website home page. Huge prominence - hundreds of hits per day.

Ad. prices are PER ISSUE; Local currency equivalent charged at rate to UK pound on day of invoicing. Twelve issues can be taken over two years and still qualify for discounts. Under this arrangement ads. will appear every second month. Publication dates the first week of every month.

Clients are invoiced at time of publication; terms 28 days.

For best reproduction we require advertising copy in high res PDF (300dpi with colours saved as CMYK).

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mail to: Hugh Clarkson (Piping Times),

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The Piping Times offers a free make-up service to first time advertisers.

Cheques should be made payable to the Piping Times

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