



Piping Times

Highly
Commended
Scottish
Magazine
Awards 2005

Established in 1948 and read by 10,000 people worldwide every month

Editor: Robert Wallace

NON-EU ADVERTISING RATE CARD

full colour

£220 (\$375US) back page less 25% for 12
£190 (\$320US) inside front/back less 20% for 12
£175 (\$295US) full page less 20% for 12
£125 (\$195US) half page less 15% for 12

two colour text

£130 (\$214US) full page less 15% for 12
£90 (\$148US) half page less 12% for 12
£75 (\$124US) third page less 10% for 12
£65 (\$107US) quarter page less 5% for 12

sizes

114x182mm full page
114x89mm 1/2 page
114x59mm 1/3 page
54.5x89mm 1/4 page

b&w

£60 (\$100US) 1/3 page less 10% for 12
£50 (\$82US) 1/4 page less 5% for 12
£35 (\$56US) 1/8 page (54.5 x 42)
£20 (\$32US) box ad (54.5 x 20)

Ad. prices are PER ISSUE

Twelve issues can be taken over two years and still qualify for discounts.

Under this arrangement ads. will appear every second month.

Publication dates the first week of every month.

Clients are invoiced at time of publication; terms 28 days.

For best reproduction we require advertising copy in

Quark Express compatible Mac format. High res PDF is acceptable.

E mail copy to: hksc@btinternet.com or send by ISDN to +44 (0) 1506 870236 or

mail to: Hugh Clarkson (Piping Times),

Young St., West Calder, West Lothian, EH55 8EQ

Tel: +44 (0) 1506 872241; Fax: +44 (0) 1506 871827

The Piping Times offers a free make-up service to first time advertisers.

Cheques should be made payable to the Piping Times

All advertisers qualify for free advertisements on the College of Piping and College of Piping Internet Radio websites with a combined 'hit' figure of over 2,000 per week. Internet ads are linked directly to the advertiser's own website. There is no better worldwide advertising/marketing package than that provided by the Piping Times.

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